

**Company:**

Avrium

**Team:****Chairman:**

Alan Moody

Alan has, over the past 15 years, operated as Managing Director leading start-up and high growth B2B technology businesses delivering hundreds of millions of pounds in shareholder value

**CEO:**

Bhairav Patel

The former CTO of a Forbes Fintech50 company, Bhairav has worked as both a consultant for PwC and IBM as well as a C-Suite executive for a number of multi-national businesses in Asia, Europe and the US.

**Chief Legal Officer:**

Rustam Roy

Chief Product Officer

Jenny Tsaliki

**IT Operations Director:**

Ashwani Mittal

**IT Development Director:**

Gatis Vilcans

**Web:**

[www.avrium.co.uk](http://www.avrium.co.uk)

**Value Proposition:**

Our mission is to provide small businesses with the tools that they need to better manage their debt and cashflow risk.

Through a combination of automation and artificial intelligence our platform will empower businesses to make informed commercial decisions that will lower their debt risk and will help them identify potential cashflow and working capital gaps. In addition the platform will provide tailored finance, insurance and debt collection solutions to businesses to help avoid business critical issues from arising

**Customer Segments:**

SME sector, across all industry verticals, accounting and financial advisory firms

**Market Traction:**

Recently launched nationwide with a twofold strategy of selling to SMEs and to accounting firms, where we offer a white label service. Have signed our first accounting practice with over 300 SMEs and are in negotiation with a number of larger firms

**Funding Stage:**

Series A

**Funding & Investment to Date:**

Funding and Investment to Date: Funding to date, Atom Ventures - £30,000 and Directors loans - £20,000

**Investment Sought:**

£2M

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